

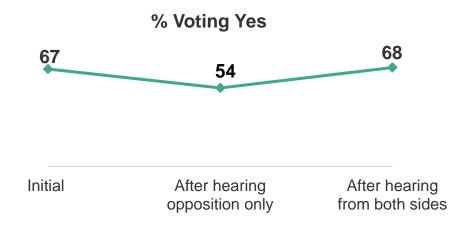
TO: Interested parties

FROM: Amy Levin, Benenson Strategy Group

RE: Ohio Kidney Dialysis Patient Protection Amendment

DATE: May 23, 2018

- Our recent polling in Ohio indicates there is remarkably high support for the Kidney Dialysis Patient Protection Amendment. Over 2-in-3 would vote yes on the measure (67%), including broad swaths of the electorate:
 - 78% of Democrats, 61% of Independents, and 62% of Republicans
 - 63% of men and 70% of women
 - 75% of voters under 35 and 66% of seniors
- > The measure sees such high support because Ohio voters strongly support each of the individual elements of the measure:
 - 90% say annual inspections make them more likely to support
 - 84% say annual reporting requirements make them more likely to support
 - 79% say imposing penalties for overcharging makes them more likely to support
 - 78% say limiting what clinics can charge for care makes them more likely to support
- > Support for this amendment is durable, withstanding significant attacks. After voters have heard from just our opponents, the amendment maintains an 18-point lead, with 54% voting yes and just 36% voting no (10% are undecided).
- ➤ Once we've had a chance to respond, support rebounds to even higher than it started, with 68% indicating they would vote yes.



Methodology

Benenson Strategy Group conducted 600 interviews with likely 2018 voters in Ohio from May 9-13, 2018. All interviews were conducted over the telephone using a voter list. The margin of error is ±4.0% at the 95% confidence level.